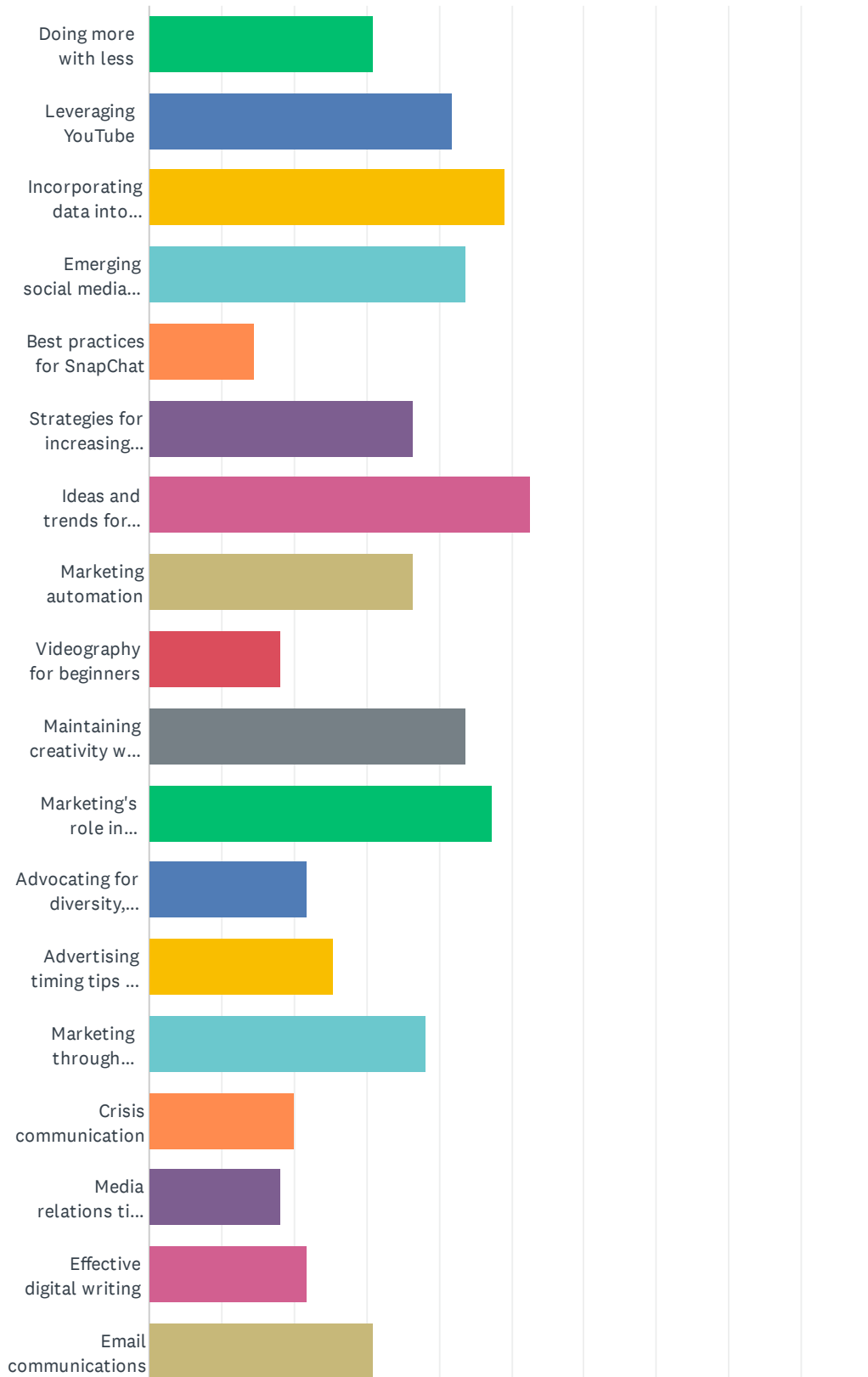
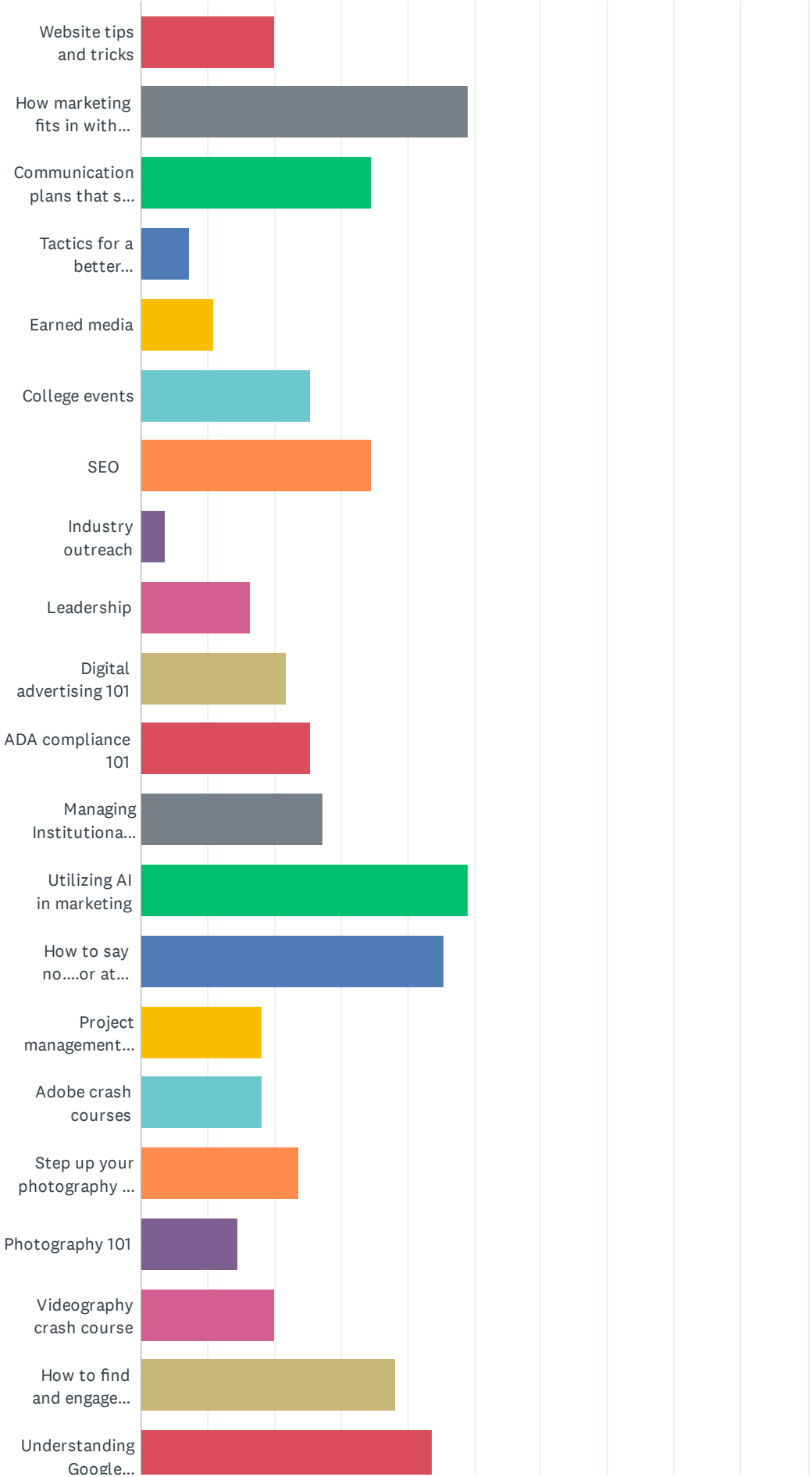


# Q1 Please select 15 topics you are interested in exploring at the 2023 Fall D3 and D5 Conference.

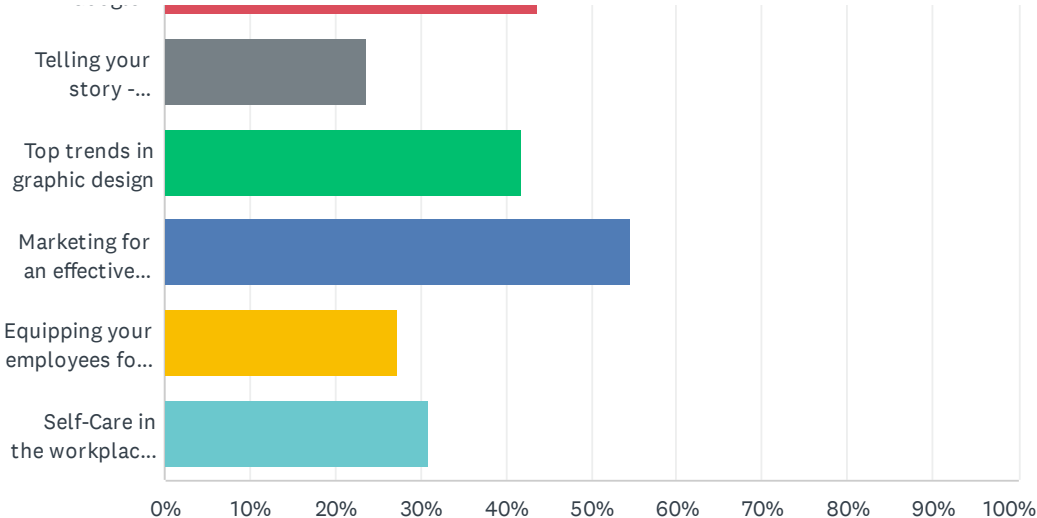
Answered: 55 Skipped: 0



NCMPR D3 and D5 2023 Conference



NCMPR D3 and D5 2023 Conference



NCMPR D3 and D5 2023 Conference

ANSWER CHOICES	RESPONSES	
Doing more with less	30.91%	17
Leveraging YouTube	41.82%	23
Incorporating data into decision making and planning	49.09%	27
Emerging social media platforms	43.64%	24
Best practices for SnapChat	14.55%	8
Strategies for increasing marketing ROI	36.36%	20
Ideas and trends for engaging high school and non-traditional students	52.73%	29
Marketing automation	36.36%	20
Videography for beginners	18.18%	10
Maintaining creativity when you're feeling burnt out	43.64%	24
Marketing's role in diversity, equity, and inclusion initiatives	47.27%	26
Advocating for diversity, equity, and inclusion within a culture of resistance	21.82%	12
Advertising timing tips to get the most bang for our marketing buck	25.45%	14
Marketing through effective storytelling	38.18%	21
Crisis communication	20.00%	11
Media relations tips and on-camera interview prep	18.18%	10
Effective digital writing	21.82%	12
Email communications	30.91%	17
Website tips and tricks	20.00%	11
How marketing fits in with retention/completion	49.09%	27
Communication plans that span from cold lead to alumni	34.55%	19
Tactics for a better relationship with administration	7.27%	4
Earned media	10.91%	6
College events	25.45%	14
SEO	34.55%	19
Industry outreach	3.64%	2
Leadership	16.36%	9
Digital advertising 101	21.82%	12
ADA compliance 101	25.45%	14
Managing Institutional news and marketing initiatives on one website	27.27%	15
Utilizing AI in marketing	49.09%	27
How to say no....or at least not right now	45.45%	25

## NCMPR D3 and D5 2023 Conference

Project management tools	18.18%	10
Adobe crash courses	18.18%	10
Step up your photography and videography with lighting	23.64%	13
Photography 101	14.55%	8
Videography crash course	20.00%	11
How to find and engage student talent for photo or video marketing	38.18%	21
Understanding Google Analytics	43.64%	24
Telling your story - Effectively engaging your audience	23.64%	13
Top trends in graphic design	41.82%	23
Marketing for an effective enrollment campaign	54.55%	30
Equipping your employees for success and retention	27.27%	15
Self-Care in the workplace for you and your team	30.91%	17
Total Respondents: 55		